

COGITO Intelligence API: Main Features

Release 9.0, March 2015

CATEGORIZATION

COGITO Intelligence API categorizes texts according to different taxonomies. The standard version offers three different **Automatic Categorization** engines.

- **Intelligence** categorization engine: Developed to support the activities of Intelligence Agencies that are required to quickly and accurately assess large amounts of diverse information.
- **Crime & Offense** categorization: Taxonomy focused on the needs of Law Enforcement Agencies.
- **Geotaxonomy** categorization: Categorizes content for geographic locations and information.
- **Computer Crime** categorization: Detailed taxonomy designed for accurate categorization of the Cyber Illegal domain.

With these three taxonomies, **COGITO Intelligence API** uses a comprehensive approach to classify the contents of more than 1000 different items, organized hierarchically. Users can generate results using a specific taxonomy or run all three classifications simultaneously.

INTELLIGENCE Categorization Engine

With more than 800 entries, the Intelligence categorization engine provides wide coverage of diverse information domains. Categories include:

Campaign Finance
Fuel-Air Explosives
Censorship
Companies Chemicals / Petrochemicals
Oil & Gas Companies / Oil & Gas Drilling
Religious Conflict

A unique feature of this engine is its inclusion of a wide range of diverse topics and issues (chemical weapons, political crisis, wildlife, economic measures, cinema, terrorist groups, automotive, personal investments, etc.) from open domains, such as those found on open sources, social networks, reports and messaging systems (email, sms, chat, etc.).

CRIME & OFFENSE Categorization Engine

This taxonomy was developed to manage the information typical for the police and law enforcement domain. It includes a variety of categories such as:

- Corruption
- Murder, grievous bodily injury
- Computer related crime

Computer Crime Categorization Engine

This taxonomy features a selection of specific categories to achieve accurate categorization of the Cyber Illegal domain. To master such a critical domain, we structured the taxonomy to include categories like DoS attack, Intrusion (computer or network), Identity theft, and others.

GEOTAXONOMY Categorization Engine

This classification engine produces output that highlights the countries and regions of the world in or associated with a text. Cogito uses a semantic approach to process geographic information present in text, deciphering ambiguities and correlating all existing concepts.

Tagging

Semantic processing of text produces three results that highlight:

- Document summary
- The most semantically relevant words and concepts
- Collocations that characterize the language text

Semantic analysis example:

The screenshot displays a semantic analysis tool interface. On the left, a 'MAIN ELEMENTS' section shows a word cloud of terms extracted from the text, including 'Republican', 'gun lobby group', 'certificate', 'gun', 'gun purchaser', 'buyer', 'federal law', 'background check', 'assault weapon', 'Newtown resident', 'magazine', 'resident', 'ordinance', 'gun ownership', 'John McKinney', 'gun restriction', 'Newtown', 'gunman', 'ammunition', 'lawmaker', 'powder magazine', 'ban', 'background', and 'check'. Below this is a 'SUMMARY' section with three bullet points:

- Lawmakers in the state of Connecticut will vote on a sweeping set of gun restrictions, including a ban on new high-capacity magazines.
- The proposal requires background checks on all gun sales and expands the state's assault weapons ban.
- On Monday, six relatives of children and a school staff member killed at Sandy Hook Elementary School in December travelled to the state capitol of Hartford to call for a complete ban on high-capacity ammunition magazines, several of which the gunman used in that attack.

 On the right, a text preview shows the original article snippet, with some words highlighted in yellow to match the word cloud.

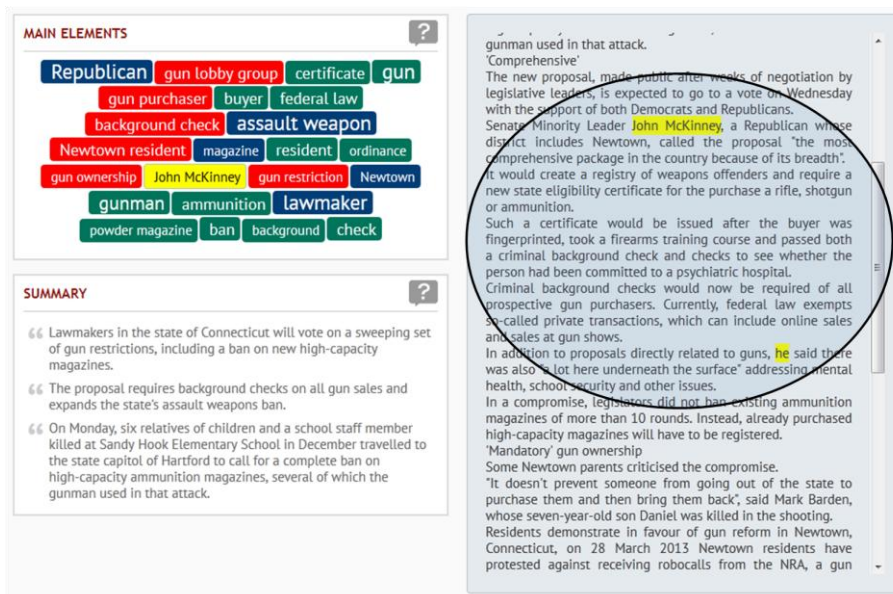
The results in the circled area above highlight:

- Lemmas or headwords (in *blue*)
- Concepts (in *green*)
- Semantically relevant collocations (in *red*)

Clicking on each element of the tag cloud highlights the element in the corresponding text. For example, clicking on the concept “OFFER” highlights the corresponding concept, in this case the synonym “PROPOSAL”.

The same result is achieved by selecting any item from the tag cloud and/or phrases that are identified as the most significant (see the box above the tag cloud).

Selecting a person mentioned in the tag cloud will prompt the indicated name and personal pronoun, as shown in the following example where the proper name, “John McKinney” and “he” are highlighted.



These elements allow you to mark the context in the document with semantic information which can subsequently be used as follows:

- Highlights the most important sentences in text through a text preview or summary.
- Orders the search results giving a higher ranking to documents with the most semantically relevant keywords or concepts.
- Proposes correlations between different texts on the basis of language collocation.

- Offers synthesized views in order to quickly and accurately grasp the weight and importance of the key information in the text.

Entity Extraction

The text mining entities are composed of **standard entities** and **domain entities**.

Cogito Intelligence API extracts a variety of standard entities including people, organization, places, dates, currencies, addresses, etc., even without the support of lists. The semantic engine is able to identify a proper name in text and always correlate it back to its correct context. For example, "Arthur Andersen" may be categorized as "People" or "Organization" depending on the context.

In addition, to some extent, the anaphora that allows you to extract both the explicit and implicit references is also considered. The following example highlights the proper noun (People -> John McKinney), which relates to the personal pronoun "he" later in the text.

with the support of both Democrats and Republicans.
Senate Minority Leader **John McKinney**, a Republican whose district includes Newtown, called the proposal "the most comprehensive package in the country because of its breadth". It would create a registry of weapons offenders and require a new state eligibility certificate for the purchase a rifle, shotgun or ammunition.
Such a certificate would be issued after the buyer was fingerprinted, took a firearms training course and passed both a criminal background check and checks to see whether the person had been committed to a psychiatric hospital.
Criminal background checks would now be required of all prospective gun purchasers. Currently, federal law exempts so-called private transactions, which can include online sales and sales at gun shows.
In addition to proposals directly related to guns, **he** said there was also "a lot here underneath the surface" addressing mental health, school security and other issues.

Domain entities may be defined as entities related to a specific context or realm of knowledge (Intelligence and LEA) which is regularly updated with current knowledge and events.

Cogito Intelligence API currently manages dozens of domain entities, including: Terrorist Organization, Biological Agents, World leaders, etc.

Thanks to the availability of customization tools (an option which can be acquired together with the training support Expert System provides to clients for special projects), clients can customize the extraction rules, enrich the semantic network or extract new entities based on their needs.

Relationships Extraction

In addition to the extraction of entities, **Cogito Intelligence API** can extract the *relationships between* semantic entities.

COGITO Intelligence API exceeds conventional entity extraction technology by offering coherent suggestions and contextualization of acquired text with reference to specific relations based on a set of over 20 different types of relationships.

Here are some examples:

COMMUNICATE (*report*)

“ CNN's **Nick Paton Walsh** **reports** on the desperation inside a Syrian town under siege and one doctor trying to make a difference.

COMMUNICATE (*tell*)

“ Musharraf's actions came under the purview of high treason, **he** **told** parliament.

LAW (*try*)

“ In April, the interim government refused to **try** **Musharraf** for treason, saying it was beyond its mandate and up to the new government, elected in May.

BEHAVIOUR (*violate*)

“ **Musharraf** **violated** the constitution twice.

Fact Mining

This innovative feature allows rapid identification of facts present in text, identifying both the fact, as well as the entities (people, organizations, places) and tags (URLs, phone numbers, emails, etc.) related to it. Both Intelligence and Crime taxonomies vehicle this information to trigger facts of interest and domain entities within.

In the example below, the words “killed” (and “murder”, “kidnapping”) identified in a fact (Crime) present in text, would generate a set of proposed entities (Bachir, Karachi, Pakistan, etc.) related to the fact.

COGITO® Intelligence API

Home Preview Original Text Tagging Categorization Text Mining **Fact Mining** People Organization Places Export

Crime ?

Places » Pakistan, Karachi

People » Baqir

Infrastructures » hospital

Percentage » 42%

Tribunal

Economy

murder (Karachi, 42%, Pakistan)

“ Karachi, a city of 18 million people, contributes 42 percent of Pakistan’s gross domestic product (GDP) but is rife with murder and kidnappings and has been plagued for years by ethnic, sectarian and political violence.

In this second example you can see how the concept “blast” determines the fact “Emergency Incident” linked to Karachi, Pakistan, Sindh and Bakir.

Emergency Incident ?

Places » Karachi, Pakistan, Sindh

People » Baqir

Tribunal

Economy

Macro Economics

blast (Karachi)

“ At least seven killed in blast that targeted senior anti-terrorism judge in Karachi.

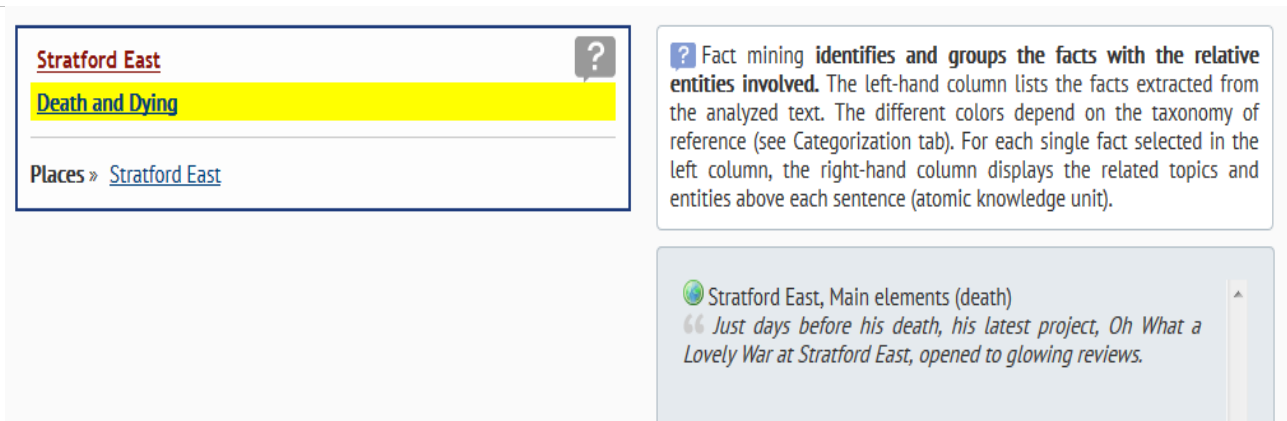
blast (Pakistan, Karachi)

“ At least seven killed in blast that targeted senior anti-terrorism judge in Karachi.A bomb attack in Pakistan’s business capital Karachi killed at least seven people, police say.

blast (Sindh, Karachi)

“ The blast on Wednesday morning targeted Maqbool Baqir, a senior judge at the high court of southern province Sindh, where Karachi is the main city, says police.

With a third “Geography” Fact Mining feature, it is possible to add a further perspective in gathering facts and contextualize them in the exact geographic location as detected in text.



The screenshot shows a web interface with a left sidebar and a main content area. The sidebar has a search bar with 'Stratford East' and a dropdown menu with 'Death and Dying' highlighted. Below the search bar is a link 'Places » Stratford East'. The main content area has a blue header with a question mark icon and text: 'Fact mining identifies and groups the facts with the relative entities involved. The left-hand column lists the facts extracted from the analyzed text. The different colors depend on the taxonomy of reference (see Categorization tab). For each single fact selected in the left column, the right-hand column displays the related topics and entities above each sentence (atomic knowledge unit)'. Below this is a scrollable list with a green globe icon and text: 'Stratford East, Main elements (death)' followed by a quote: 'Just days before his death, his latest project, Oh What a Lovely War at Stratford East, opened to glowing reviews.'

This change in facts’ clusterization provides an innovative outlook from a geographic point of view.

Emotions

The Emotions feature masters about 80 categories making it possible to detect emotions within the text achieving a better and more focused emotions mining. This innovative feature breaks the boundaries of Sentiment Analysis transforming hidden emotions’ content into accessible data and information which can be handled and associated to entities. The Emotions feature provides a new, innovative stage of text analysis.

The example below clearly shows how emotional contents of “fear” were found in the text pointing out all the sentences containing such information. The obtained data brings out a set of key entities (Abubakar Shekau, Boko Haram, Mali, cocaine, etc.) which can be associated to the Emotions’ results providing a new analysis perspective.

COGITO® Intelligence API

Home Preview Tagging Categorization Text Mining Semantic Reasoning Fact Mining Emotions People Organizations Places Original Text Export

? The left-column shows the "emotions" (i.e. about 80 different voices such as fear, happiness, anger, desire, surprise,) extracted from the analyzed text. Select an item to see it highlighted in the text in the right column

FEAR ?

People » [Goodluck Jonathan](#), [Abubakar Shekau](#), [Alex Badeh](#), [Mohammed Yusuf](#)

Organizations » [Boko Haram](#)

Places » [Sahel](#), [Mali](#), [Chad](#), [Cameroon](#), [Nigeria](#)

Date » [Apr-2014](#), [2002](#)

World Leaders » [Goodluck Jonathan](#)

Designated Terrorist Organizations » [Boko Haram](#)

Most Wanted » [Abubakar Shekau](#)

Military Equipment » [cutlass](#)

Controlled Substances » [cocaine](#)

Social Tags » [@BOKO_HARAM](#), [#bringbackourgirls](#)

Goodluck Jonathan, Boko Haram, Main elements (Boko Haram)
Jonathan, Boko Haram And The War Within

Goodluck Jonathan, Abubakar Shekau, Boko Haram, Main elements (Boko Haram)
Regardless of what [President Goodluck Jonathan's](#) government would have us believe, we are losing the war against [Boko Haram](#) and its leader [Abubakar Shekau](#).

Goodluck Jonathan, Boko Haram, Main elements (Boko Haram)
We're losing it to the original [Boko Haram](#) and to its various franchises, including those in [Jonathan's](#) government.

Alex Badeh, Boko Haram, Apr-2014, Main elements (Boko Haram)
Days after the chief of defence staff, Air Marshal [Alex Badeh](#), took over in January, he vowed to end the [Boko Haram](#) onslaught by [April 2014](#).

Boko Haram, Main elements (be, killed)

Writeprint

The Writeprint feature introduces a whole new level of language analysis providing powerful statistical and semantic text readability indexes to target Biometry and authorship assessment.

With more than 65 core indexes, Writeprint is capable of outlining a document’s readability level and the education grade necessary to understand it. The new feature also provides a full set of grammatical and structural analysis items.

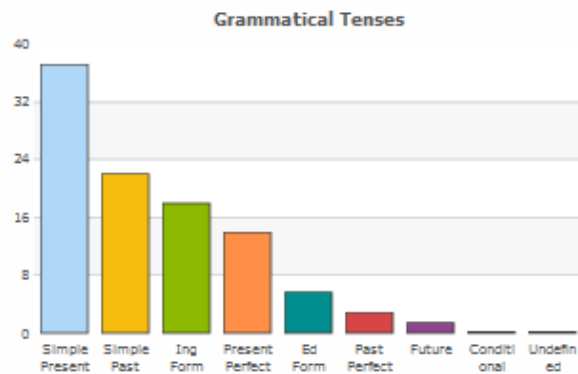
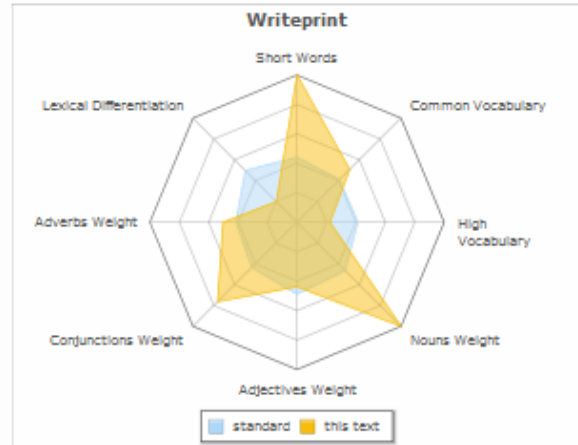
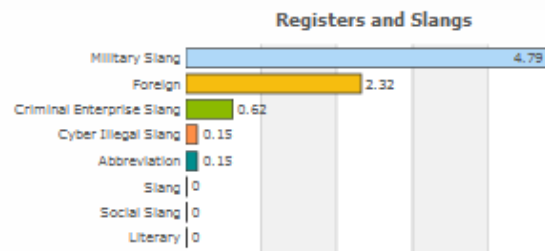
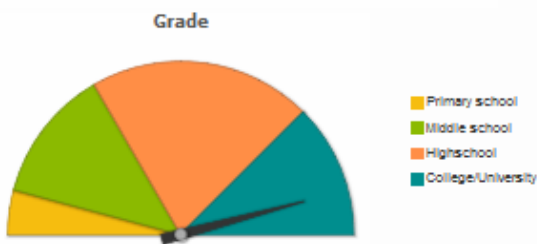
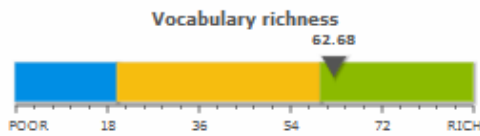
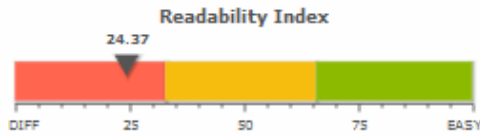
Cogito Intelligence API’s readability index is based on standard algorithms for which there’s a wide range of scientific literature. We studied and reexamined the Coleman Liau index adding more of our semantic factor greatly increasing our indexes’ precision and reliability.

The feature is powered with two sets of statistical and semantic indexes. With more than 5 domain specific slangs and registers, it is possible to achieve better slangs disambiguation, writing styles and topics.

The example below clearly shows how Writeprint is capable of analyzing documents deeply into their textual and grammatical structures working the readability values out. On the right-hand column, the Writeprint graph compares the different scores obtained in the most crucial indexes leaving a “(write-)print” of the author’s style and peculiarities.

COGITO® Intelligence API

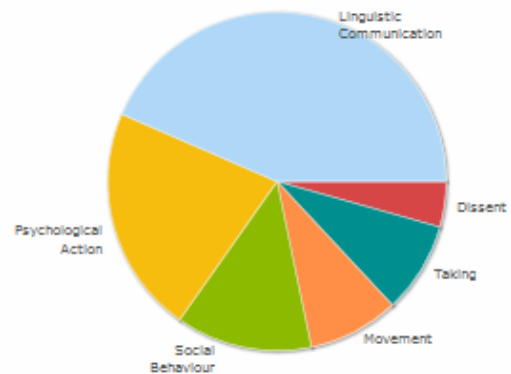
Home Preview Tagging Categorization Text Mining Semantic Reasoning Fact Mining Emotions People Organizations Places Writeprint



Text Statistics

Index	Value		
Sentences Count	28.00	-	
Words per Sentence	23.11	*	10.06-16.92
Characters per Sentence	134.50	*	55.34-109.92
Short Words Count	13.92	*	5.20-9.50 %
Different Words Count	59.87	*	66.10-81.26 %
Uncommon Words Count	5.73		5.22-9.62 %
Common Vocabulary Weight	66.24		42.04-100.00 %
High Vocabulary Weight	2.97	*	0.96-1.15 %
Technical Vocabulary Weight	1.91	*	58.70-68.44 %
Nouns Count	22.1	*	8.32-11.67 %
Verbs Count	11.44	*	2.94-4.96 %
Adjectives Count	11.28		9.92-12.97 %
Conjunctions Count	4.79	*	2.36-4.58 %
Adverbs Count	3.71		2.06-4.68 %

Verb Classes



Semantic Reasoning

Semantic reasoning brings a new, innovative function which extends the Text mining feature. In fact, for entities related to the Intelligence and Security domain, Semantic Reasoning is able to automatically infer information NOT present within the text, thus providing consistent information about domain entities. As shown in the example below, the Reasoning triggers a process of consistent information enrichment which supports inferences formulation and data analysis.

Buildings, A building where persons are confined while...

Vladimir Putin ▶ politician
Most Influential People, Pres. - Russia. (Upd Nov 2013)

Vladimir Putin ▶ important person
Most Influential People, Pres. - Russia. (Upd Nov 2013)

Vladimir Putin ▶ Russia
Most Influential People, Pres. - Russia. (Upd Nov 2013)

Vladimir Putin ▶ politician
World Leaders, Pres. - Russia. (Upd Nov 2013)

Vladimir Putin ▶ Russia
World Leaders, Pres. - Russia. (Upd Nov 2013)

Sunday to perform a new song, **Putin** Will Teach You To Love Your Motherland, about "political repression in Russia". She tweeted that the authorities used "force" during the detentions near a ferry terminal about 30km (20 miles) north of the seaside Olympic venues. Ms Tolokonnikova also claimed that since their arrival, they had been detained several times. She described Sochi as a "police town". Local human rights activist Semyon Simonov told the Associated Press news agency that he was with the two women when they were stopped and accused of theft. Mr Simonov said that several other activists were also detained by police at the same time. He said that the women were being held at a police station in Adler, a suburb of Sochi where the Olympic Park is located. Ms Alyokhina and Ms Tolokonnikova were convicted of hooliganism after staging a protest in Moscow's largest cathedral in 2012 in opposition to President **Vladimir Putin's** government. Earlier this month, six members of Pussy Riot signed an open letter insisting that the two should no longer be described as members of the punk rock collective. The remaining members of the group said the pair had forgotten about the "aspirations and ideals of our group" and

Inferential Entities

Inferential Entities are unveiled by assumption of their strong connection with the entities in the text, as highlighted by Semantic Reasoning. So the inferred information is not taken from text but is strongly consistent and related to the detected entities.

Inferential Entities Google (1) ?

People [Abubakar Shekau](#) (1) [Alex Badeh](#) (5) ?
[Goodluck Jonathan](#) (14) [Larry Page](#) (1)
[Mohammed Yusuf](#) (1)

Organizations [Boko Haram](#) (11)

Places [Abuja](#) (1) [Adamawa State](#) (1)
[Borno State](#) (2) [Cameroon](#) (2) [Chad](#) (2)
[Mali](#) (2) [Mexico](#) (2) [Niger State](#) (1) [Nigeria](#) (2)
[Sahel](#) (1) [United States of America](#) (2)

? Text mining offers a list of classic standard entities (People, Organizations and Places), as well as **the extraction of entities correlated to the Security & Intelligence domain**. Select an item on the left to see it highlighted in the text. When a person is selected from the People box, the name and its anaphor (if present) will be highlighted. Anaphors are the indirect references to an entity, such as pronouns or roles.

when gunmen struck, killing /4 people in separate attacks in Borno and Adamawa states. Badeh ate the humble pie and promptly disavowed setting any deadline to end the killings. In the last two weeks, gunmen presumed to be Boko Haram have killed over 200 people, including children and teenagers, with over 30 killed on Tuesday. "Boko Haram claimed the killings a few hours later on their web profiles. We're cooperating with the authorities to provide all the information they need to stop them", said **Larry Page** the well known CEO. It's no use asking what President Jonathan is doing about it. He is doing well at doing nothing. OK, he has fired a national security adviser, created a special military unit to tackle the insurgency and renewed the state of emergency in three

Inferential Entities apply to all People, Organizations and Places entities providing a higher abstraction level to extract further information from inferred metadata and picture new semantic overviews.

Social Tags Normalization

This innovative feature allows immediate detection of social and web related data, and processes the information to retrieve its meaning. Our Social Tags Normalization feature is the first tool to actually gather genuine information from social networks by detecting crucial entities in hashtags, profile names and URLs.

- @syrianelectronicarmy → **Cogito turns it into** → Syrian electronic army
- @_cypherpunks_ → **Cogito turns it into** → cypher punks
- @alqaeda → **Cogito turns it into** → al qaeda
- #bringbackourgirls → **Cogito turns it into** → bring back our girls
- #narcoterrorism → **Cogito turns it into** → narco terrorism
- #elections2014 → **Cogito turns it into** → elections 2014

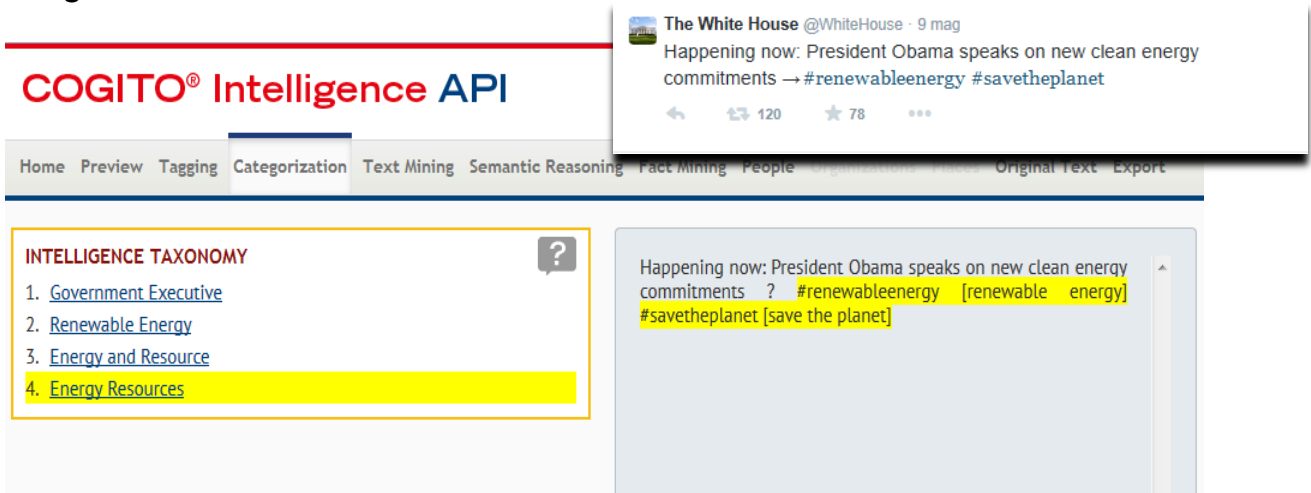
All of the highlighted texts are core entities which are recognized and extracted from social data. That would not be possible without our normalization feature.

The screenshot displays the COGITO Intelligence API interface. At the top, a tweet from 'Anonymous @YouAnonNews' is shown: '#FBI's Upstream Collection: updated w/ a number of targets revealed by Le Monde. @legionofdoom #cyberwarriors #morrismworm #spearphishingUSA'. Below the tweet, the interface is divided into several sections:

- Cybercrime:** Morris worm (1), whaling (1)
- People:** Le Monde (1)
- Organizations:** Federal Bureau of Investigation (2), Legion of Doom (1)
- Criminal Organizations:** Legion of Doom (1)
- Intelligence Agencies:** Federal Bureau of Investigation (2)
- Social Tags:** #cyberwarriors (1), #FBI (1), #morrismworm (1), #spearphishingUSA (1), @legionofdoom (1)
- Inferential Entities:** cyber warriors (1), FBI (1), legion of doom (1), spearphishing USA (1), United States of America (2)

The original text of the tweet is displayed on the right side of the interface, with the analyzed entities highlighted in yellow.

Normalization also provides crucial information to achieve precise semantic categorization.



The screenshot displays the COGITO Intelligence API interface. At the top, the logo "COGITO® Intelligence API" is visible. Below it is a navigation menu with options: Home, Preview, Tagging, Categorization, Text Mining, Semantic Reasoning, Fact Mining, People, and Original Text. A tweet from "The White House @WhiteHouse" is shown, dated "9 mag", with the text "Happening now: President Obama speaks on new clean energy commitments → #renewableenergy #savetheplanet". The tweet has 120 replies and 78 likes. Below the tweet, the interface shows the "INTELLIGENCE TAXONOMY" section with a list of categories: 1. Government Executive, 2. Renewable Energy, 3. Energy and Resource, and 4. Energy Resources. The "Energy Resources" category is highlighted in yellow. To the right, the tweet text is analyzed, with "renewable energy" and "save the planet" highlighted in yellow and enclosed in brackets, indicating semantic normalization.